**Belgian Draft Horse Alliance**

**Board of Directors Video Conference**

**July 14, 2021**

The conference call was called to order at 7:33 p.m. by Alliance Board President, Scott Seymour. The following were present at the meeting: Levi Beachy, Justin Berry, Tracie Brockhoff, Lisa Eller, David Moser, Larry Piergallini, Walter Schaefer Jr., Teresa Zube, and Michelle Keaffaber.

Teresa Zube presented a letter from Topeka Livestock Auction requesting to be recognized as a Merit show for 2021. The committee advises that we follow the current rules of the Merit program for 2021, but recommends a member meeting to review the Merit program rules for the future. The board agrees that a member meeting would be beneficial to the program. The committee will work to get a member meeting scheduled and bring recommendations to the December meeting.

Lisa Eller moved to not accept the Topeka Livestock Auction show as a recognized Merit Show for 2021.

Teresa Zube seconded the Motion.

Yes: Levi Beachy, Justin Berry, Tracie Brockhoff, Lisa Eller, Larry Piergallini, Walter Schaefer Jr., Teresa Zube

No: David Moser

Motion carried.

Teresa Zube presented a 100th Anniversary logo for the National Show. The Alliance directors reviewed the logo and gave feedback.

David Moser moved to accept the general appearance of the logo with minor changes based off feedback given during the meeting.

Justin Berry seconded the motion.

Motion passed unanimously.

Teresa Zube requested the board of directors allow the National Show committee to extend their contract with Indiana State Fair for 2022 and 2023.This will allow the committee to start making plans for the 100th Anniversary show. If a bid process is started, the location of the National Show will not be finalized in time to market the show. Scott Seymour brought up issues that the National Show has had with Indiana’s facilities in the past. Scott requested that the board of directors do not make a decision until after the 2021 National Show. If Indiana State Fair does not meet the expectations for hosting the National Show, the committee will look into starting the bid process.

Larry Piergallini moved to extend the contract for the National Show to Indiana State Fair for 2022 and 2023.

Lisa Eller seconded the motion.

Yes: Levi Beachy, Justin Berry, Tracie Brockhoff, Lisa Eller, Larry Piergallini, Walter Schaefer Jr., Teresa Zube

No: David Moser

Motion carried.

David Moser reflected on the Expo that was held in Daviess County July 9-10th. Updated the board on plans for next year’s expo that will be held in Arthur, IL.

Scott Seymour gave an update on the Breeders Challenge show that will be held in September. Entry forms have been created and a letter has been drafted. These will be mailed out to participants in the next few weeks. The committee is still working on getting responses from Canadian participants.

Justin Berry gave an update on NABC 10. Scott and Justin have assigned members of the NABC committee to sub-committees. Scott has started working on Sponsorships for the show. The apparel committee launched their first round of apparel at the Expo and plan to use Fierce Threads in September to open an online store.

Justin Berry moved to adjourn meeting.

Motion passed unanimously.

Meeting adjourned at 9:13 p.m.

Signed:

Michelle Keaffaber

Secretary, Belgian Draft Horse Alliance